



## **Data and Web Privacy**

Northern Kentucky University wants to share with you important information regarding the privacy and confidentiality of your information that may be collected or accessed when you visit university centrally managed websites (e.g. from nku.edu.) and enterprise applications. These centrally managed websites and applications may include services or support provided by third



In order to provide visitors to the website with the requested services and information, some university websites may collect, via request(s) for information and other similar inquiries, such information as: interest, name, email address, phone number, state and/or country, previous education and military status. Additionally, university web servers routinely record the following information each time the sites are visited:

Internet Protocol (IP) address of the computer being used  
Web pages requested



## **Website Visitors**

As noted above, Northern Kentucky University collects identifying information of the sort that web browsers and servers typically make available, such as the IP address, browser type, language preference, referring site, and the date and time of each visitor request. Northern Kentucky University's purpose in collecting this information is to better understand how visitors use our websites (e.g., what browsers are being used to access our websites.) From time to time, Northern Kentucky University may release a non-personally-identifying information aggregate, e.g., by publishing a report on trends in the usage of this website.

## **Aggregated Statistics**

Northern Kentucky University may collect statistics about the behavior of visitors to its websites. Northern Kentucky University may display this information publicly or provide it to others. However, Northern Kentucky University does not disclose personally-identifying information other than as described below. Some of our websites use tools such as Google Analytics (a web analytics service provided by Google, Inc.) to monitor, evaluate and improve the effectiveness and responsiveness of the site. Google Analytics uses cookies to collect usage information of the site. We do not share any specific information about a particular user with Google.

## **Cookies**

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. Northern Kentucky University uses cookies to help Northern Kentucky University identify and track visitors, their usage of Northern Kentucky University website, and their website access preferences. Northern Kentucky University visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using Northern Kentucky University's websites, with the drawback that certain features of Northern Kentucky University's websites may not function properly without the aid of cookies.

## **Collection of Personally-Identifying Information**

Certain visitors to our websites choose to interact in ways that result in NKU gathering personally-identifying information. The amount and type of information that is gathered depends on the nature of the interaction. In each case, NKU collects such information only insofar as is



personally-identifying information, with the caveat that it may prevent them from engaging or make it more difficult to engage in certain website-related activities.

## **Protection of Personally-Identifying Information**

The Northern Kentucky University complies with applicable United States and Kentucky laws and regulations regarding the privacy and protection of personal information. By continuing to use our websites or by providing your personal information, you acknowledge that these laws and regulations protecting your privacy and information may differ from those laws and regulations of the country or jurisdiction from which you are located.

Due to the rapidly evolving nature of information technologies, no transmission of data over the internet can be guaranteed to be completely secure. While we are committed to protecting the privacy of our visitors, we cannot guarantee the security of any information that you transmit to university websites and you do so at your own risk. Once we receive your infov4Tm62Tm0Tm0262eW%hBT/F3



EU data protection law makes a distinction between organizations that process personal data for their own purposes ("Data Controllers") and organizations that process personal data on behalf of other organizations ("Data Processors"). We may act as either a Data Controller or a Data Processor in respect of your personal data, depending on the circumstances. If you have a question or complaint regarding how we handle your personal data, please

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## **Disclosure of Personally-Identifying Information**

As noted above, Northern Kentucky University discloses potentially personally-identifying and personally-identifying information only to those in its community of users (such as its employees, contractors and affiliated organizations) that (i) need to know that information in order to process it on Northern Kentucky University's behalf or to provide services available via our websites, and (ii) that have agreed not to disclose it to others without appropriate authorization. Some of these individuals and organizations may be located outside of the country or jurisdiction where you are located; by using Northern Kentucky University's websites, you consent to the transfer of such information to them. Northern Kentucky University will not rent or sell potentially personally-identifying and personally-identifying information. Other than these individuals and organizations, as described above, Northern Kentucky University may disclose potentially personally identifying and personally-identifying information in response to a subpoena, court order or other governmental request, as required by law, or when Northern Kentucky University believes in good faith that disclosure is reasonably necessary to protect the property or rights of Northern Kentucky University, third parties or the public at large.

## **Privacy Statement Changes**

Northern Kentucky University may change this Privacy Statement from time to time, and in